



**FELLOWSHIP OF PROFESSIONAL
& AMATEUR ARTISTS**

Online Late-Summer Exhibition 2020

1st – 31st October

FPAA Members will be aware that the Committee has, with regret, decided to cancel this year's August exhibition at Wellingborough Museum. This is because, even though the current Coronavirus restrictions are being eased, the general public are still required to maintain social distancing, and this could well affect footfall and sales. What's more, we have no idea whether there will be a second phase of this virus, or if the museum where the exhibition is held will be open.

However, we are instead planning to hold a 'virtual' exhibition of Members' work on our website www.fpaa.org.uk. Of course, viewing images on a screen cannot match the experience of visiting a 'physical' exhibition, but it would at least give us a chance to share and display our work in a way that we would otherwise have to forego.

A virtual exhibition also has a number of advantages, as there will be no framing or entry costs for Members, no set-up or room-hire costs for the FPAA, and no need for a stewards' rota – and visitors will be able to view the exhibition online for longer than the customary seven days. They will also be able to post comments online, and vote for their 'visitors' choice.

However, because we will be displaying photos rather than the original works themselves, we have decided that there will not be any judging of submitted works or prizes this year.

Arrangements will be in place to enable works to be purchased without Members' personal details being displayed, and the FPAA has agreed to waive its customary commission charged on sales. Members will be able to display links to their own websites or Facebook pages if they wish.

In addition, the online exhibition will provide an opportunity for our poetry group members to display and promote their work.

Each FPAA Member may display up to two works that have been created during the last 12 months. This could be:

- two art works, or
- two poems (either in writing or as a recorded reading), or
- details of two recently-authored books, or
- one poem and one book, or
- one art work and one poem / book.

Entry forms can be downloaded from the FPAA website, and the closing date for applications is Friday 4th September 2020.



Your questions answered

How will the works of art be displayed?

There will be a dedicated page on the FPAA website to display thumbnail images of all the submitted works. Clicking on the thumbnail would bring up a larger version of the image, along with the associated details (title, medium, size, artist's name – and price, if for sale).

How many artworks can each FPAA Member submit?

A maximum of two, as usual – created during the last 12 months.

Will 'visitors' be able to exploit the images by copying them?

No. It is possible to prevent this by 'disabling' the website's 'right click' function – although, in any case, the images will not be 'high resolution'.

Will 'visitors' be able to leave comments, and vote for their 'visitors' choice?

Yes – the webpage will include a 'comments' and 'voting' function.

Will the artists' personal details (phone number, email address etc) be displayed on the website?

No.

Will people be able to purchase the displayed art?

Yes – but not through the website directly, for two reasons: first, it would need complex e-commerce arrangements to be set up; and secondly, prospective buyers will want to inspect an art work 'in the flesh', rather than rely on a screen image. Instead, prospective buyers would complete an online e-form with their contact details, and details for the work(s) they are interested in. This form would be sent to a dedicated email address, to be picked up by a member of the FPAA committee who has access to the database of Members. The e-form would then be forwarded to the relevant artist(s) – who would make contact with the prospective buyer directly to discuss the purchase further. At the same time, a red dot would be placed against the artwork on the website to show that it has been 'reserved'.

What information about the displayed artworks will Members need to supply?

Each submitted work should include:

- Name of the artist
- Title of the work, and the medium used
- Dimensions (H x W) in centimetres
- Price (if the work is for sale)

What format will the image take?

Exhibitors will need to provide a digital colour photograph of their **unframed** work (to avoid unwanted reflections and 'glass glare') via email – although a greyscale image may be more appropriate for pencil or charcoal drawings. The borders of the photo should be cropped to the dimensions of the work.

Will there be a review of the submitted art works – with awards and prizes?

No.

Will there be a fee for submitting work to the exhibition?

No.

How will members' poetry or writing be displayed?

Each poetry group member may submit up to two poems, or the details of up to two books of written work. Poems may be submitted either in written form (in which case they will be reproduced in full on a dedicated webpage) or as an audio or audio-visual recording to be downloaded. Each submitted item should be accompanied by a few descriptive words (and – in the case of books – an image of the front cover).